

DLA Membership Committee Annual Report 2007-2008

Accomplishments

Converted member records from an Access database to an Excel spreadsheet. Mailed membership renewal letters and invitations to join DLA in December 2007. Targeted recruitment of school library media specialists to join DLA. Provided members expressions of interest in working on committees to committee chairs. Provided member lists to division presidents. Provided member data for conference and Legislative Day mailings. Produced and distributed membership cards.

Plans for 2008/2009

Review membership categories, rights and privileges in DLA Handbook. Continue investigating discounts for members. Increase organizational memberships.

Membership Profile

May 2008	November 2007	
204	150	Renewals
40	41	New
5	5	Life
<u>0</u>	<u>3</u>	<u>Incomplete</u>
249	199	TOTAL

May 2008	November 2007	
130	106	Professional
82	53	Paraprofessional
9	12	Student
8	6	Retired
4	5	Friends
5	5	Life
0	5	Incomplete Records
6	4	Organizational
<u>3</u>	<u>3</u>	<u>Sustaining</u>
249	199	TOTAL

May 2008	November 2007	
99	63	PLD
71	49	CRLD
59	49	DSLMA
35	26	CSD
NA	26	PALS
NA	6	TRST
18	Unknown	Multiple divisions
15	Unknown	Unaffiliated

I want to thank Jamie Alascia, Librarian, William Henry Middle School and Suzanne Smith, Library Media Specialist, A.I. duPont High School for their work on the DLA Membership Committee.

Prepared by Julie Brewer, Chair, DLA Membership Committee
5/8/2008