



# Delaware Library Association

# BULLETIN

Volume 60, Number 1

January / February 2008

*The news and proceedings of the Delaware Library Association*



## DLA Pre-Conference

Mark your calendars!

There will be a pre-conference on Thursday, May 8, 2008 in addition to the regular conference on Friday, May 9, 2008.

This full-day workshop will feature Warren Graham, an expert in library security and safety.

From <http://www.blackbeltlibrarians.com>

Warren Graham is nationally renowned as an expert in day-to-day library security procedures. He has been a security professional for twenty-five years and he spent the last seventeen years as the Security and Safety Manager for the Public Library of Charlotte and Mecklenburg County, developing and overseeing their program. He retired in August of 2006 to establish Warren Graham Training and Consulting.

Warren has traveled across the United States helping libraries of all sizes acquire a sense of really controlling their work environment. Unlike other security consultants, Warren actually worked in a library, so he is well aware of the problems the front-line, professional librarian experiences on a daily basis.

Developing his techniques for handling difficult situations and patrons through the years of facing myriad security situations, Warren knows by his own experience what works and what simply does not. His "real world" approach and strategy, grounded in much trial and error, will quickly give your staff a sense of empowerment and put you well on your way to doing all you can to develop a practical, workable, security program.

Additional information will follow!

*-submitted by Patty Langley*

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## Join / Renew Your Membership in '08

The DLA Membership Committee encourages all to join or renew their Delaware Library Association membership for 2008 as soon as possible. Paid memberships assist DLA, advance its professional development, public information, and legislative initiatives. In the past year, DLA hosted a successful annual conference and legislative day, sponsored a new Delaware librarian in the ALA Emerging Leaders program, and actively supported the Delaware Book Festival. The Association needs your membership support in the coming year to continue these programs and other new initiatives.

You may learn more about the Delaware Library Association at <http://www2.lib.udel.edu/dla/>. Membership information and the membership form are available at <http://www2.lib.udel.edu/dla/membership.htm>. For legibility, please type your membership information in the form before printing and mailing. Work addresses are preferred, when possible.

*-submitted by Julie Brewer*

## **Delaware Diamonds Win Bronze In World Synchronized Book Cart Twirling Competition**

The Delaware Diamonds, the Precision Book Cart Drill Team, Pride of the First State, won the coveted Bronze Bookcart after competing in the American Library Association's World Bookcart Drill Team competition in Washington DC, Sunday, June 24, 2007. It was the team's debut public performance and first competition.

The Delaware Diamonds is a dozen library staff and volunteers statewide who march as a book cart drill team. Library book cart precision drill teams are groups of library staff members who push books in formation to music, much like synchronized swimming.

Drill team members, who are from each Delaware county include: Pat Bartoshesky (Highlands Elementary School), Beth Borene (Woodlawn Library), Leigh Ann DePope (Costumer, Seaford District Library), Bethany Geleskie (Choreographer, Kent County Library), Susan Gooden (Concord High School), Terri Jones (Hockessin Library), Patty Langley (Delaware Division of Libraries), Steve Newton (Delaware Division of Libraries), Anne Norman (Delaware Division of Libraries), Sherry Pitman (Delaware Technical Community College), Hilary Welliver (Captain, Kent County Public Library), Despina Wilson (Delaware Division of Libraries).

Each team had four minutes in which to perform. Contestants were judged on artistic impression, technical ability, best costumes, and best cart decorations. The audience was large, and the entries were entertaining. The Delaware Diamonds performed to "Sparkling Diamonds" from the Moulin Rouge movie soundtrack. The bronze bookcart will be shipped by Demco, the competition's sponsor, to the Delaware Division of Libraries in Dover, where it will be placed on display.

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The Delaware Diamonds are available to perform in parades throughout Delaware. In fact, they are "booked" for Milton's 200th Anniversary Parade on August 4th. Contact Anne Norman at the Delaware Division of Libraries (302-739-4748), or Team Captain-Elect, Leigh Ann DePope at Seaford District Library (302-629-2524) to make arrangements.

*-submitted by Hilary Welliver*



## News from Your Regional Medical Library: Awards and Classes

The National Network of Libraries of Medicine (NN/LM) Middle Atlantic Region (MAR), also known as your regional medical library (RML), was on hand at the DLA Conference May 7 both to present and to exhibit. Gregg Headrick, Technology Coordinator, spoke about “Geeks Bearing Gifts: New Technology Trends.” Arpita Bose, Outreach and Communications Coordinator, staffed the NN/LM MAR booth and demonstrated National Library of Medicine’s free consumer health resources, like MedlinePlus ([www.medlineplus.gov](http://www.medlineplus.gov)) and ToxTown (<http://toxtown.nlm.nih.gov/>). Thank you to all who attended Gregg’s presentation and visited our booth!

The NN/LM MAR announced the winners of our training, technology, and outreach conference awards in June. Congratulations to Rosemary Figorito at St. Francis Hospital in Wilmington, who received a technology award for a St. Francis Medical Library Printer Grant! You can find a list of award winners on our blog, the MARquee: <http://nmlm.gov/mar/blog/>

We have also announced online classes for the summer. You can attend all classes from the comfort of your office—all you need is a computer, an Internet connection, and a telephone. Current offerings include NN/LM Funding Opportunities: An Overview; Creative Commons: What Is It?; PubMed MyNCBI; and more! Check the MARquee for the class schedule: <http://nmlm.gov/mar/blog/2007/06/06/mar-announces-summer-online-classes/>

To stay current on NN/LM MAR news, read the MARquee or subscribe to our mailing list: <http://lists.med.nyu.edu/mailman/listinfo/mar>

*-submitted by Arpita Bose*

## “New Ways to Reach Library Users” CRLD Fall Program

The College and Research Libraries Division held its Fall Program entitled, “New Ways to Reach Library Users,” on Friday, October 12, 2007 at the Delaware Academy of Medicine. The morning started with a formal welcome by Dr. Ted Kestner, President of the Board of Directors. P.J. Grier, Director, Library and Information Services Delaware Academy of Medicine and Christine Chastain-Warheit, Director, Medical Libraries, Christiana Care Health System provided overviews library services and arranged for tours of the new library facilities. See <http://www.delamed.org>.

Christopher Shea, Archivist at the Delaware Academy of Medicine presented an excellent overview of some of the historical collections, including artifacts and medical instruments, as well as a discussion of his efforts to make finding aids for manuscript collections accessible electronically.

Christina Wissinger, Assistant Librarian, University of Delaware, described how she uses interactive, educational technology such as blogs, wikis, clickers, and online tutorials to reach out to faculty and students, especially those in the distance education nursing programs. Christina’s presentation is available at <http://libedtech.pbwiki.com/>.

Susan LaValley, Consumer Health Librarian – New Castle County, Delaware Academy of Medicine discussed many of the Academy’s outreach initiatives and public health information services. Two programs she highlighted include the Delaware Consumer Health Information Service [www.healthyde.org](http://www.healthyde.org) and GoLocal Delaware <http://medlineplus.dov/delaware>.

More than 30 librarians from Delaware academic and research libraries attended the CRLD Fall Program. A large group continued the morning discussions at lunch at Nonna Ristorante near the Christiana Hospital campus.

*-submitted by Julie Brewer*

## The Value of Libraries

Pamela Snelson, President, Association of College and Research Libraries and College Librarian, Franklin & Marshall College presented the morning keynote address at the May 8, 2007 DLA Annual Conference entitled "The Value of Libraries." She noted that librarians and professional library associations are increasingly aware of the need to advocate for library resources. However, Snelson emphasized that librarians must first take time to identify and articulate the value of libraries before embarking on an advocacy campaign. Her presentation highlighted the significant work and research that documents the positive impact of various types of libraries.

Many public libraries and public library systems have succeeded in demonstrating how libraries improve economic prospects and quality of life in their communities. Snelson noted that the new Seattle Public Library brought \$16 million of new money to the city as a result of the new facility, along with increasing cultural activity, neighborhood revitalization and improving the profile of the city for tourism and industry. She suggested the 2007 Urban Libraries Council publication entitled *Making Cities Stronger: Public Library Contributions to Local Economic Development* as a resource to assist librarians better communicate the value of libraries to public officials.

The positive impact of school libraries on student achievement may be the most extensively documented. The Library Research Service (Denver) website references numerous studies accounting for the value of good library media centers.

Unfortunately, there have been fewer efforts to document the value of academic libraries. To address this lack of information, Snelson has initiated an ACRL research study to assess what chief academic officers know about and expect from libraries. The ACRL President's Program

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on Monday, June 25, 2007 from 1:30-3:30pm at the ALA Annual Conference will feature four chief academic officers who participated in the research study.

Snelson highlighted a number of ways to better communicate the value of libraries that were not dependent on the type of library in which one works. The first step is to learn what is important to the administrator to whom the library reports. The next challenge is to translate library information and jargon into what the administrator values. As an example, she suggested reporting the percent of the student body using the library rather than merely providing an exit gate count. Librarians should ask how the library can help achieve the administrator's priorities. Librarians should be prepared to help administrators answer the question of why libraries are relevant when there is Google. Administrators are often in the position of representing libraries to a city council or board of trustees and need data that is easily understood, as well as anecdotal stories.

Preliminary findings from the ACRL research study indicate that administrators want: 1. libraries that are used; 2. library users who are satisfied; 3. librarians who are not shy about asking for resources and support; 4. high quality collections and services (even if that means cutting back in some areas); 5. effective working relationships between the library and other units within the organization; and 6. information such as benchmarking, comparative analysis, and cost / value data.

Pamela Snelson's presentation handout and powerpoint slides are available from the 2007 DLA Conference webpage.

*-submitted by Julie Brewer*

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# Professional Development...Professional Development...Professional

## eLearning at Drexel Offer

*"One of the wonderful outcomes of distance education with Drexel is the ability to have "class mates" all over the world...from those that work in the military, government, and corporate libraries to archivists and digital librarians. Perspectives are shared and an understanding of the library mission from these varied backgrounds enriches everyone."*

*Cathay Crosby, Associate Director,  
Internet Public Library*

Drexel University Online would like to help you get to the next level in your career. That's why we offer ONLINE, ALA-accredited library science programs designed to

fit in with your busy work schedule. If you are looking to earn your library science degree but don't want to put your career on hold to pursue it, then a Drexel Online degree program is your answer!

Through an educational partnership between the Delaware Library Association and Drexel, DLA members will receive **20% OFF** the on-campus tuition rate when enrolling in either the online ALA-accredited MS in Library & Information Science or the Certificate of Advanced Study in Information Science and Technology program.

Drexel's online **MS in Library & Information Science** is geared towards information professionals who desire careers as knowledge management specialists, Web developers, Internet content librarians, competitive intelligence agents, or digital librarians. The program has two optional specializations; Management of Digital Information and Information/Library Services.

The **Certificate of Advanced Study** is intended for librarians, software engineering, information systems professionals, and other information specialists who want to stay up-to-date on their education and develop new expertise.

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**COMPLETE YOUR FREE ONLINE APPLICATION TODAY!** Drexel is now accepting applications for the Spring term beginning in March 2008. **Applications and all supplemental materials are due by March 1, 2008.** Visit [www.drexel.com/dla](http://www.drexel.com/dla) to begin the **FREE application process.**

To find out more about this partnership and Drexel's online programs, visit [www.drexel.com/dla](http://www.drexel.com/dla). If you would like to speak with a representative about all that Drexel Online has to offer, please contact Valerie Malinowski at 215-895-0915 or [vm97@drexel.edu](mailto:vm97@drexel.edu).

**To receive 20% off, you MUST use "DLA" as your affiliation code when applying.**

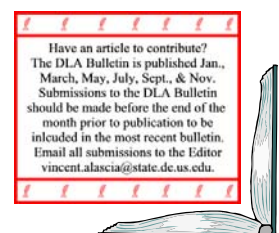
## Get on the List: The DLA List

The purpose of the DLA list is to disseminate information for and about the Delaware Library Association. This list is designed to facilitate communication among DLA members and topics of discussion should be related to DLA, ALA, or general library topics. Subscribe to DLA-l by filling out the subscription form, which is located at: <http://dewey.lib.de.us/mailman/listinfo/dla-l>

This is a closed list, which means your subscription will be held for approval. You will be notified of the administrator's decision by email. This is also a private list, which means that the members' names are not available to non-members.

For more information see the DLA Website: <http://www.dla.lib.de.us> or contact the list owner: Jane Tupin ([jane.tupin@state.de.us](mailto:jane.tupin@state.de.us))

*-submitted by Jane Tupin*



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**DLA**



Membership / Renewal Form

New Member

Renewal

Name:

Address:

Address 2:

Library / Organization:

Home Phone:

Work Phone:

Email Address:

**Personal Membership:**

**Organizational Membership:**

- \$10.00 Student
- \$15.00 Trustee
- \$15.00 Friend
- \$15.00 Paraprofessional
- \$15.00 Retired
- \$35.00 Professional
- \$40.00 Sustaining

- \$35.00 Regular
- \$50.00 Sustaining
- \$100.00 Large (budget exceeding \$1,000,000)

**Divisions:** (Membership in one division is included in your dues, \$5.00 for each additional)

- Children's Services (CSD)
- College & Research (CRLD)
- Public Library (PLD)
- School Library Media (DSLMA)

**Committees:** — I am interested in the following committees:

- Archives
- Handbook & Bylaws
- Long Range Planning
- Nominating
- Public Relations
- Scholarships, Awards
- Continuing Education
- Intellectual Freedom
- Legislative Action
- Membership
- Program / Conference
- Publications / Bulletin

Contribution To Scholarship Fund (Tax Deductible): \$

Mail to: Treasurer of DLA P.O. Box 816, Dover, DE 19903-0816.